



October 2, 1995

To: New York Metro ROU
For Divisions 1223 & 1229

Subject: *Genovese Drugs - New Store Openings*
(ID# 0936 00 00)

G. H. MOULTON
Chain Accounts Manager

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Genovese Drugs will be opening four new drug stores as follows.

<u>Anticipated Grand Opening</u>	<u>Store #</u>	<u>Address</u>
10/24	160	400 Sunrise Highway, Lynbrook, NY 11563
10/30	162	1057 Old Country Road, Westbury, NY 11590
11/6	161	147-29 Union Turnpike, Kew Gardens, NY 11415
11/8	163	33-37 Hicksville Road, Massapequa, NY 11758

We have agreed to place 4' carton fixtures with roll down security in these four stores. Please have a representative contact the stores to ensure a six shelf fixture with canopy will fit. Once you have determined the area will accommodate it, I will order the fixture.

The carton fixture will be merchandised as usual in the Genovese stores, with RJR on the top two shelves.

Sincerely,

George

George H. Moulton

GHM/pk

	<u>Sales</u>	<u>Retail</u>	
1221	_____	1222	_____
1222	_____	1223	<u>20 thru 29</u>
1223	<u>05, 08</u>	1226	_____
1224	_____	1229	<u>22, 23, 24, 26, 29</u>
1225	_____	ROM	_____
1226	_____	PC	SC
1229	<u>6, 7</u>	MC	PA
1240	_____		
1244	_____	RSM	RBM

51853 3244

"We work for smokers."